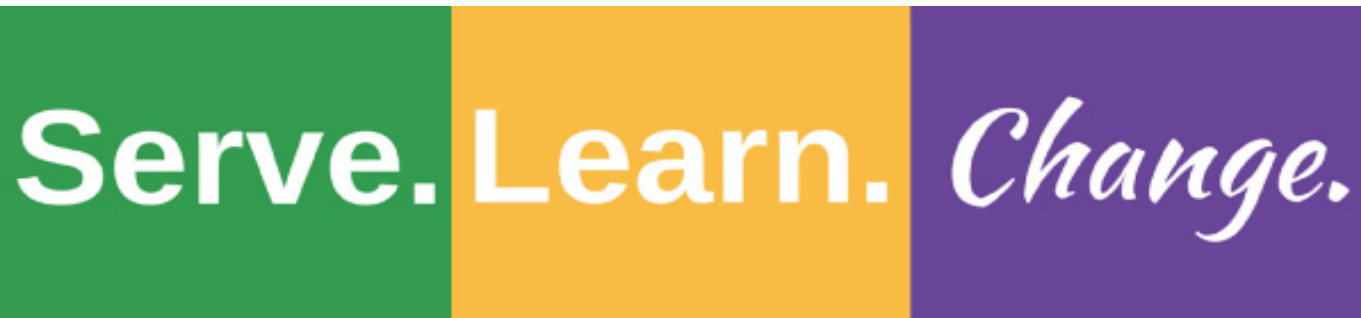


2018 Conference Guide



Tennessee Conference on Volunteerism and Service-Learning

March 11-13, 2018
Franklin, TN



Table of Contents

Welcome.....	3
Schedule at a Glance.....	4
Workshops by Track.....	6
Conference Partners.....	8
Conference Plenary Speakers.....	9
Sunday, March 11 Schedule Details.....	11
Monday, March 12 Schedule Details.....	14
Tuesday, March 13 Schedule Details.....	21
Corporate Social Responsibility Agenda.....	25
Showcase Exhibits.....	28
Acknowledgements.....	31

Welcome!

Dear Service Leaders,

In times of change, we often ponder the question, “What can I really do to make a difference?” Volunteer Tennessee is honored to gather service leaders from across the state to share their collective knowledge in answer to this question during our 2018 Conference on Volunteerism and Service-Learning. If you are participating in this conference, we know you are serving as an agent of positive change in your community. In addition, we know that the answer to this question lies within you, within us. Anne Frank said, “How wonderful it is that nobody need wait a single moment before starting to improve the world.”

We are challenging conference participants to rethink the impact of their service, learn how to share their service experiences, and continue to collaborate to develop innovative new ways to support service and change our communities.

Thank you for your engagement and participation in our conference. We are proud of the service providers in our Volunteer State and are excited to share this time together with you.

Thank you for your service and enjoy the conference!

Sincerely,

Volunteer Tennessee and the Conference Planning Committee

**Serve.
Learn.
Change.**

Schedule at a Glance

Sunday, March 11, 2018

TIME	EVENT	LOCATION
12:00-1:00 p.m.	Governor's Volunteer Stars Awards Registration	The Commons
1:00-3:00 p.m.	10 th Annual Governor's Volunteer Stars Awards (ticketed event)	Champion Ballroom
3:30-4:00 p.m.	Student Track Registration Open	Registration Desk
3:30-4:00 p.m.	Volunteer Center Meeting (closed meeting)	Saddlebred
4:00-6:00 p.m.	Student Track Conference	Morgan & Highland
4:00-5:30 p.m.	Conference Registration Open	Registration Desk
4:00-5:30 p.m.	Showcase & Exhibit Booth Set-Up	The Commons

Monday, March 12, 2018

TIME	EVENT	LOCATION
7:00-9:00 a.m.	Registration Open	Registration Desk
7:00-9:00 a.m.	Showcase & Exhibit Booth Set-Up	The Commons
8:30-9:00 a.m.	Breakfast	Champion Ballroom
8:30-4:00 p.m.	Corporate Social Responsibility Program (closed meeting)	Highland
9:00-9:45 a.m.	Opening Plenary	Champion Ballroom
10:00-11:15 a.m.	Workshop Session #1	
	Service-Learning Dolphin Tank †	Franklin
	Volunteerism in a Digital-Oral World: Telling Compelling Stories that Preserve Community Dignity	Williamson
	So You Think You Can Lead?	Palomino
	Youth Leadership: Making a Difference Through Policy and Dance!*	Morgan
11:15-11:45	Showcase Exhibits	The Commons
11:45-12:45 p.m.	Lunch Plenary	Champion Ballroom
12:30-4:00 p.m.	Volunteer Tennessee AmeriCorps Program Director Meeting (closed meeting)	Saddlebred
1:00-2:15 p.m.	Workshop Session #2	
	Service-Learning Links to the Curriculum †	Franklin
	How to Create Meaningful Group Volunteer Experiences	Williamson
	Shaping Global Citizens, Creating Sustainable Communities	Palomino
	Why Can't We Just All Work Together? *	Morgan
2:00-2:30 p.m.	Showcase Exhibits & Coffee Break	The Commons
2:30-3:45 p.m.	Workshop Session #3	
	The R.A.R.E. Model: A 4-point Plan for Revolutionizing Curriculum and Instruction through Volunteerism and Service-Learning †	Franklin

† Denotes the workshop as part of the TN-SLC Faculty Track

* Denotes the workshop as part of the Student Track

Monday, March 12, 2018 (continued)

	Intergenerational Volunteer Management	Williamson
	What You Gain & What You Give: Volunteer Matching and Effective Community Partnership	Palomino
2:30-3:30 p.m.	Corporate Giving & Community Relationships: Successful Community Relationships	Highland
2:30-3:15 p.m.	Wanted: Service-Centered Superheroes (Part 1) *	Morgan
3:15-4:00 p.m.	Wanted: Superheroes. Break Down Barriers. Realize the Truth. Unleash Harmony. (Part 2) *	
3:30-4:00 p.m.	Showcase Exhibits	The Commons
4:05-4:30	Student Track Closing *	Morgan

Tuesday, March 13, 2018

TIME	EVENT	LOCATION
7:30-8:30 a.m.	Breakfast	Champion Ballroom
7:45-9:00 a.m.	Showcase Exhibits	The Commons
8:00-8:45 a.m.	Morning Plenary with Service Project	Champion Ballroom
9:00-2:00 p.m.	AmeriCorps Opioid Intervention Summit (closed meeting)	Saddlebred
9:00-10:15 a.m.	Workshop Session #4	
		Franklin
	Teapot Diplomats	Highland
	Building Sustainable Community Partnerships	Morgan
10:30-11:45 a.m.	Workshop Session #5	
	Writing Towards Change: Empowering Student Advocacy through Service-Learning in English Composition Courses †	Franklin
	Mission and Message: Growing a Great Volunteer Organization from the Ground Up	Highland
	Living Into Our Stories	Morgan
11:45-12:00 p.m.	Showcase Exhibits	The Commons
12:00-1:00 p.m.	Closing Lunch Plenary	Champion Ballroom
1:00-1:30 p.m.	Showcase Exhibits	The Commons

† Denotes the workshop as part of the TN-SLC Faculty Track

* Denotes the workshop as part of the Student Track

Workshops by Track

Volunteer Management

Workshop	LOCATION
How to Create Meaningful Group Volunteer Experiences	Session # 2
Intergenerational Volunteer Management	Session # 3
Mission and Message: Growing a Great Volunteer Organization from the Ground Up	Session # 5
Volunteerism in a Digital-Oral World: Telling Compelling Stories that Preserve Community Dignity	Session # 1
What You Gain & What You Give: Volunteer Matching and Effective Community Partnership	Session # 3

Civic Leadership & Service-Learning

Workshop	
The R.A.R.E. Model: A 4-point Plan for Revolutionizing Curriculum and Instruction through Volunteerism and Service-Learning	Session # 3
Service-Learning Dolphin Tank	Session # 1
Service Learning Links to the Curriculum	Session # 2
Shaping Global Citizens, Creating Sustainable Communities	Session # 2
So You Think You Can Lead?	Session # 1
Teapot Diplomats	Session # 4
Wanted: Service-Centered Superheroes (Part 1)	Session # 3
Wanted: Superheroes. Break Down Barriers. Realize the Truth. Unleash Harmony. (Part 2)	Session # 3
Why Can't We Just All Work Together?	Session # 2
Writing Towards Change: Empowering Student Advocacy through Service-Learning in English Composition Courses	Session # 5

TN-SLC Faculty Track

Workshop	
The R.A.R.E. Model: A 4-point Plan for Revolutionizing Curriculum and Instruction through Volunteerism and Service-Learning	Session # 3
Service-Learning Dolphin Tank	Session # 1
Service Learning Links to the Curriculum	Session # 2
Writing Towards Change: Empowering Student Advocacy through Service-Learning in English Composition Courses	Session # 5

Organizational Capacity Building

Workshop

Building Sustainable Community Partnerships	Session # 4
Intergenerational Volunteer Management	Session # 3
Mission and Message: Growing a Great Volunteer Organization from the Ground Up	Session # 5
Volunteerism in a Digital-Oral World: Telling Compelling Stories that Preserve Community Dignity	Session # 2
What You Gain & What You Give: Volunteer Matching and Effective Community Partnership	Session # 3

Service as a Solution

Workshop

Living into Our Stories	Session # 5
So You Think You Can Lead?	Session # 1
Wanted: Service-Centered Superheroes (Part 1)	Session # 3
Wanted: Superheroes. Break Down Barriers. Realize the Truth. Unleash Harmony. (Part 2)	Session # 3
What You Gain & What You Give: Volunteer Matching and Effective Community Partnership	Session # 3
Youth Leadership: Making a Difference Through Policy and Dance!	Session # 1

Student Track (Open to all attendees)

Workshop

Youth Leadership: Making a Difference Through Policy and Dance!	Session # 1
Wanted: Service-Centered Superheroes (Part 1)	Session # 3
Wanted: Superheroes. Break Down Barriers. Realize the Truth. Unleash Harmony. (Part 2)	Session # 3
Why Can't We Just All Work Together?	Session # 2

Conference Partners



Volunteer Tennessee is a 25-member, bi-partisan board that encourages volunteerism and community service. Annually, the agency oversees more than \$5 million in grants and training services to support AmeriCorps, the Volunteer Generation Fund, and service-learning throughout the state.

According to the latest available data, Tennessee has 1.1 million volunteers who average 28.5 hours of service each year. The economic impact to local communities totals \$3.5 billion annually.

The **State Farm** Neighborhood of Good® helps turn caring into doing. We make it easy to find and volunteer for the causes that matter to you – in your neighborhood. Join the Neighborhood of Good® and get involved by taking action, by doing anything – big or small – to make a positive difference in your neighborhood. To find volunteer opportunities in your area, visit NeighborhoodofGood.com®. To promote your organization's volunteer opportunities, visit AllforGood.com.

State Farm



The Tennessee Service Learning Consortium (TN-SLC) is a non-profit membership association of colleges and universities committed to promoting active citizenship as an aim of higher education. The TN-SLC will serve as a key partner to other state efforts in creating solutions for higher education challenges of access, equity, and accountability while promoting engaged citizenship. Founded by institutional service learning representatives across the state, the TN-SLC provides leadership in advocating, supporting, and increasing student involvement in academic and co-curricular-based public service.

Affiliate Sponsor



**Tennessee 4-H
Foundation**

Conference Plenary Speakers

Caty Davis, Miss Tennessee 2017

Caty Davis was crowned Miss Tennessee on June 24, 2017, at the Carl Perkins Civic Center in Jackson, Tennessee.

As the newly crowned Miss Tennessee, Caty serves as Governor Haslam's Official Spokesperson for Character Education and travels over 80,000 miles speaking to 50,000 schoolchildren about Character Education. Caty is also partnering with the Tennessee Department of Mental Health and Substance Abuse Services as she travels across the state and speak to her family's struggles with addiction and the importance of staying drug free herself.

Throughout her year of travels, Caty serves as Tennessee's Goodwill Ambassador for the five Children's Miracle Network (CMN) hospitals across the state. She also holds positions as a National Spokesperson for Facing Addiction, Official Friends of Monroe Carell Jr. Children's Hospital at Vanderbilt Board Intern and as Volunteer Tennessee's Honorary Board Chair.

Caty is a magna cum laude graduate of The University of Tennessee at Knoxville with a Bachelor of Arts degree in Psychology with a minor in Business Administration.



Jeremy Kane, Founder/CEO of Long Road Partners



An accomplished entrepreneur, executive, and community leader, Jeremy Kane has attended and taught in public and private schools, served as a speechwriter for a United States Senator, and is recognized as a leader in building innovative partnerships between public entities and community, faith, and business organizations.

In 2006, Jeremy mortgaged his house to start LEAD Public Schools, a network of 5 public charter schools. As CEO, he leveraged innovative partnerships to transform low-performing schools, design new transportation systems, and create wrap-around support programs for staff and families. Kane designed and implemented the innovative school transformation model that transformed Cameron Middle School from one of the lowest-performing schools in the State into one of the fastest improving and highest-achieving public schools.

After LEAD became the only Metro Nashville public school to graduate 100% of its students in 2014, Kane stepped down as CEO to run for Mayor of Nashville. He is currently the Founder/CEO of Long Road Partners, which specializes in providing executive leadership to its portfolio companies and full-scale consulting services to high-growth companies, start-ups, socially conscious organizations, and individuals looking to design, replicate and scale bold solutions to long-thought unsolvable problems. Jeremy serves on several non-profit boards and regularly presents around the country on building public-private partnerships, including at the TedX Nashville conference. He is married to Tracy Kane, a graduate of Vanderbilt Law School and business/transactions attorney. They have two daughters, Wells, age 6 and Luella, age 4 months.

Dr. Sharon Shields, Associate Dean of Professional Education Peabody College of Education and Human Development Vanderbilt University

Dr. Sharon Shields has been a Professor at Peabody College for 43 years and currently serves as the Associate Dean for Professional Education. She has served in the past as the Assistant Provost for Service-Learning and has been an engaged scholar and teacher in the field of Service-Learning.

Sharon has significant experience in presenting workshops (service-learning, university-community partnerships in health etc.) training programs, and curriculum workshops. Previously, she was a member of Vice-President Al Gore's team to develop curriculum for his professorship at Fisk University. She has made extensive presentations at regional, national and international conferences. Through a Learn and Serve grant she provided community college workshops throughout TN on service-learning. She has been an invited speaker on service-learning internationally, most recently in Australia and South Africa.



Previously, Sharon served as a curriculum evaluator on children's health projects with Cal Poly University, PBS, YMCA of Middle Tennessee, and in the Dominican Republic with Children's Hospital of Philadelphia. Currently, she is serving on a HRSA grant that has as a focus the enhancement of pedagogical approaches that will enhance training presentations and programming for professionals in the field of HIV-AIDS treatment and care.

Join the Conversation!



Like us on Facebook for Conference updates and announcements:
fb.me/VolunteerTennessee
fb.me/TCVSL



Follow us on Twitter:
[@VolunteerTN](https://twitter.com/VolunteerTN)
[@TNserviceconf](https://twitter.com/TNserviceconf)



Follow us on Instagram:
[@VolunteerTennessee](https://www.instagram.com/VolunteerTennessee)

**View moments from the conference and follow conference conversations
by using the hashtag #TCVSL18**

Sunday, March 11, 2018 Details

12:00-1:00 p.m.

**Governor's Volunteer Stars
Awards Registration**

The Commons



1:00-3:00 p.m.

**Tenth Annual Governor's
Volunteer Stars Awards
Reception (ticketed event - \$35)**

Champion Ballroom

Volunteer Tennessee is honored to host the Tenth Annual Governor's Volunteer Stars Awards during the 2018 Tennessee Conference on Volunteerism and Service-Learning. Each exceptional Volunteer Star was chosen for their innovative approach and generous commitment to improving their community. More than 100 honorees from across the state will be recognized for their efforts during this year's ceremony.

3:30-4:00 p.m.

Student Track Registration

Registration Desk

3:30-5:30 p.m.

Volunteer Center Meeting

Saddlebred

4:00-5:30 p.m.

Conference Registration

Registration Desk

Sunday Student Track Details

Volunteer Tennessee is proud to present the 2018 Tennessee Conference on Volunteerism and Service-Learning Student Track. Planned by students, the track features workshops specifically by and for middle, high school, and college students. Monday's Student Track workshops are open to all conference attendees.

4:00– 4:30 p.m.

Introduction and Welcome from Hands On Nashville's Josef Kaul, and Charlotte Ector, AmeriCorps Member Morgan

Josef Kaul, Director of Programs at Hands On Nashville, has more than 10 years of experience in program and project delivery and implementation. After receiving his Bachelor of Science in Forestry from the University of Tennessee, Josef moved to San Antonio, Texas to provide environmental education at the San Antonio River Authority. While there, Josef graduated with a Master's of Science in Sustainability from Texas State University. Josef began managing sustainability projects and programs at Hands On Nashville in 2014. He was selected to attend the American Express Leadership Academy in 2015 as a result of his professional accomplishments.

Charlotte Ector is the Community Partner Program AmeriCorps Member at Hands On Nashville. She graduated from the University of South Carolina with a Bachelor of Science in Geography. Throughout college, she volunteered with Girls on the Run, Women's Rights and Empowerment Network (WREN) South Carolina, and Envisioning History. She also participated in service-learning courses about teaching foreign languages to young children, and spent a summer teaching English in Germany. Her positive experiences with volunteering and service learning led her to Hands On Nashville, where she serves to build capacity for organizations in Nashville's vibrant nonprofit community.

4:45-6:00 p.m.

Passion Into Action

Haley Harris, Elijah Hong, Jaran Huggins, Hannah Laibinis, Shriya Karam, Cyntasia Palmer, Katelyn Starks, Aerial Towles, University School of Nashville
Morgan

Have you found your spark, but are lacking the tools to move forward? This workshop is for you. The ambitions we have as individuals are what motivate us daily in achieving our goals. However, pursuing our vision is at times difficult and frustrating. In this workshop, participants will not only identify their passions, but will also find paths to achieve them. This session will be led by youth who are active leaders in the community. Participants will engage in fun activities and discussions, learn how to mobilize others, build their own teams, and participate in problem-solving scenarios when faced with challenges.

Monday, March 11, 2018

Schedule at a Glance

7:00 AM – 9:00 AM	Registration Open
7:00 AM – 9:00 AM	Showcase & Exhibit Set-Up
8:30 AM – 9:00 AM	Breakfast
8:30 AM – 4:00 PM	Corporate Social Responsibility Program (closed)
9:00 AM – 9:45 AM	Opening Plenary with Caty Davis
10:00 AM – 11:15 AM	WORKSHOP SESSION #1
11:15 AM – 11:45 PM	Showcase Exhibits
11:45 AM – 12:45 PM	Lunch Plenary with Jeremy Kane
12:30 PM – 4:00 PM	Volunteer Tennessee AmeriCorps Program Director Meeting (closed)
1:00 PM – 2:15 PM	WORKSHOP SESSION #2
2:00 PM – 2:30 PM	Showcase Exhibits & Coffee Break
2:30 PM – 3:45 PM	WORKSHOP SESSION #3
3:30 PM – 4:00 PM	Showcase Exhibits
4:05 PM – 4:30 PM	Student Track Closing



Monday, March 12, 2018 Details

7:00-9:00 a.m.

Conference Registration

Registration Desk

8:30-9:00 a.m.

Breakfast

Champion Ballroom

9:00-9:45 a.m.

Kick-Off Plenary with Caty Davis

Miss Tennessee 2017

Champion Ballroom



10:00-11:15 a.m.

WORKSHOP SESSION 1

Service-Learning Dolphin Tank

Dr. Chip Harris, Tennessee State University

Dr. Terry Silver, University of Tennessee at Martin

Franklin

For many faculty it is difficult to relate service-learning to their curriculum. This workshop will address service-learning as an instructional strategy and assist faculty in identifying potential service-learning projects that will support their subject area. Participants will work individually or in small groups to develop possible projects they can implement in one or more of their classes. The emphasis of the workshop will be on projects that are meaningful, directly linked to the curriculum, and of a duration and intensity that fits the students involved, while providing a strong student voice. Service-learning experts will be on hand to assist with any issues that may arise. Participants will leave this workshop with a plan that can be implemented on their campus and in their content area.

Volunteerism in a Digital-Oral World: Telling Compelling Stories that Preserve Community Dignity

Adam Buzard, CASA Nashville
Williamson

As our world continues to change, we are entering a new, dynamic era of communication: the digital era. By learning about the opportunities this era holds for volunteers and organizations, we will move beyond mere social media and look at what it means to engage volunteers as part of our organization's story, how to tell our story more effectively, and how to give dignity and worth to those whose stories you are telling. There will be opportunities to practice telling your own stories, and to process how we can see our stories as acts of service.

So You Think You Can Lead?

Jasmine Clinton, Izzy Harger, Cayla Jones, Synthia Hogan, Adam Pani, BRIDGES USA, Inc
Palomino

This interactive workshop is intended to focus on how to develop effective leadership, teamwork, and communication skills. The facilitators will create an experience that is fun, engaging, relatable, and inspiring. This workshop will focus on different leadership styles and the best practices for learning when to step up and step down. So do you think you can lead? Let's put it to the test.

Youth Leadership: Making a Difference Through Policy and Dance!

Valerie Littleton, Dickson County High School
Sarah Creasy, Alyssa Hyberger, Paige Kauppi, Ansley Mattingly, Ryan Perkins, Caitlin Pierce, Austin Travis, Kaycee Ward, Youth Leadership Dickson County High School Students
Morgan

In Youth Leadership Dickson County (YLDC), students are challenged to create a policy and hands-on project designed to enact change in their school, community, or state. YLDC combines a group of twenty juniors and seniors to achieve these objectives along with a focus in service by creating a project to benefit non-profit organizations. This interactive presentation will focus on the curriculum and how it guides each class through the policy and hands-on projects. Students will break down how they accomplished passing a resolution through the Tennessee General Assembly and constructing a sidewalk on our school's campus. In addition, they organized a major benefit for a non-profit organization, the 23rd District Child Advocacy Center, at our annual Dance Off in the Den, which has raised over \$44,000. In this workshop, participants can expect to gain more insight into service-learning and leadership.

11:15-11:45 p.m.

Showcase Exhibits

The Commons

11:45 a.m.-12:45 p.m.
Lunch Plenary with Jeremy Kane,
Long Road Partners
Champion Ballroom



12:30-4:00 p.m.
Volunteer Tennessee
AmeriCorps Program Director
Meeting (Closed Meeting)
Saddlebred

1:00-2:15 p.m.
WORKSHOP SESSION 2

Service-Learning Links to the Curriculum

Dr. Carole de Casal, Dr. Chip Harris, Dr. Linda Guthrie, Dr. John Mark Hunter, Dr. Bill Johnson, Dr. John David Tiller, Dr. Eric Vogel, Tennessee State University
Franklin

This service-learning panel discussion is comprised of several Tennessee State University professors/administrators/staff members who incorporate service-learning in their classes. Each panelist will describe the class(es) taught and the service-learning project that fits in each class. Examples of projects conducted in the recent past will be included as well as the value gained by the students who participated. The panel is a group of diverse faculty who all use service-learning as an integral part of their instruction. They have come together to support each other in both service-learning in their classes and to publish articles detailing the efforts of their students.

How to Create Meaningful Volunteer Experiences

Caroline Borron, Volunteer Odyssey
Zachary Carr, University of Memphis
Janet Boscarino, Clean Memphis
Williamson

Group volunteer projects are a big part of our jobs as volunteer coordinators, yet it can be hard to give big groups the individualized attention they need to have a meaningful experience. It can be challenging to convey the mission, while also making those projects engaging. So how do we make group volunteer projects a better experience for the volunteers and the non-profits? Why is it important to the corporations and universities that we have group volunteer projects in the first place?

In this workshop, presenters will teach attendees how to create meaningful group volunteer experiences, and share how they can tailor volunteer projects to simultaneously fulfill the needs of the group and their nonprofit. A positive group volunteer experience can lead to the group members feeling more engaged in their community and empowered to make a difference.

Shaping Global Citizens, Creating Sustainable Communities

Penny Willis, Lions Quest

Palomino

Research demonstrates that service-learning improves civic attitudes and social and emotional skills as well as promotes social and civic responsibility and academic relevance for students of all ages. Our interconnected world creates opportunities to participate responsibly in a global society by investigating needs, preparing and planning to address those needs, taking action and reflecting on knowledge and skills gained and impact achieved. In this workshop, participants will learn how to facilitate an effective five-step process for implementing service-learning that will help students use academic knowledge while applying social and emotional skills to support sustainable development and cultivate global citizenship.

Why Can't We All Just Work Together?

Justin Crowe, University of Tennessee Extension

State 4-H Council Members

Morgan

Service and service-learning are rewarding experiences, especially when youth and adults collaborate to plan and implement the project. There can be challenges, however, which prevent the project from being as successful as possible. This interactive presentation, led by teen and adult members of the state 4-H council, will provide participants with best practices related to youth/adult partnerships. Presenters will share tips and techniques to help bring the two groups closer together and better position them to function more as a team.

2:00-2:30 p.m.

Showcase Exhibits & Coffee Break

The Commons

2:30-3:45 p.m.

WORKSHOP SESSION 3

The R.A.R.E. Model: A 4-point Plan for Revolutionizing Curriculum and Instruction through Volunteerism and Service-Learning

Audrey Ramsey, Professional Development Consultant - Curriculum and Instruction

Dr. Joe Malone, Middle Tennessee State University

Dr. Gloria Hamilton, Middle Tennessee State University

Franklin

We are losing the next generation to poverty, gang violence, mental illness, drug and substance abuse, suicide and overall emotional deprivation.

How do we change attitudes toward the future and create a paradigm shift to impact personal change with regards to education and civic responsibility? While service-learning is the vehicle for change, the R.A.R.E.® Model, an acronym for research/reflection, action, resources and evaluation, is a four-point strategy for creating collaboration among business and non-profit leaders who are transforming communities; and educators who are using service-learning as a teaching methodology.

The bottom line is to attain measurable goals that create a learning environment to improve student retention and teacher effectiveness, generate greater collaboration among community leaders, strengthen communities, and bring value back to education. Education is the great equalizer and the education revolution is on!

Intergenerational Volunteer Management

Sidney Schuttrow, Tennessee Commission on Aging and Disability
Williamson

This workshop will provide an opportunity to discuss how best to incorporate different generations into a volunteer program. By evaluating key defining moments, strengths, weaknesses and stereotypes of the four main generations in the volunteer workforce we can strategize the best ways to incorporate more volunteers into organizations. By the end of the session, participants will also come away with a helpful survey to find their own volunteer motivation that they can use in their current volunteer program to keep volunteers engaged in activities.

What You Gain & What You Give: Volunteer Matching and Effective Community Partnership

Nicole Fernandez, CAC AmeriCorps - Bridge Refugee Services
Palomino

This workshop aims to help attendees strengthen the internal and external relationship between practices at their respective organizations. Collaboration between non-profits and community groups to meet the needs of all involved maintains the efficiency of operations - strong, sustainable partnership means more resources and more insight into the work that needs to be done to connect mission, action, and vision. Additionally, relationship building within the organization looks like a stronger volunteer management program that matches the "gift and gains" of a volunteer to the "needs and feeds" of an organization. Participants will be able to walk away from the workshop with an idea on how to identify what the volunteer base at their organization looks like and looks for. Additionally, participants will learn how to look for natural partnerships in their existing communities by analyzing what can be acquired from and what can be contributed to potential partners.

2:30-3:30 p.m.

Corporate Giving & Community Relationships: Successful Community Relationships

Amy Grow, International Paper
Rebecca King, Nashville Predators
Heather Vincent, Bank of America
Scott N. Wilson, BlueCross BlueShield of Tennessee
Highland

Strong partnerships between nonprofits and businesses enable both to achieve their goals and make a greater impact. In this session corporate responsibility panelists will focus on best practices for successful corporate/non-profit relationships. *This CSR Track session is open to all conference attendee though space is limited.*

2:30-3:15 p.m.

Wanted: Service-Centered Superheroes (Part 1)

Jackie Hansom, Write Creations, LLC
Susan Ragsdale, Write Creations, LLC
Morgan

Whether the Avengers Assemble, the bat signal is sent, or Superman hears a cry--the response is the same. Superheroes go to work helping others, doing good and setting things right. You don't have to have a cape, or ring or invisible airplane to answer the call for help. We can all be service-centered superheroes and use our own powers for good. This workshop takes participants through an interactive process to identify their cause and vision for the world. You'll get x-ray vision into activities for a new book in the works. Join us and tap into your superhero powers!

3:15-4:00 p.m.

Wanted: Superheroes. Break Down Barriers. Realize the Truth. Unleash Harmony. (Part 2)

Jackie Hansom, Write Creations, LLC
Susan Ragsdale, Write Creations, LLC
Morgan

Superheroes face villains and obstacles every day. When we volunteer and seek to make changes in the world, the same is true for us. Sometimes the "villain" is our own self-doubt. Sometimes the obstacles are lack of information or misinformation about a need in the world. And sometimes shadows are cast on people we work with or those we want to help. This session casts light on these different service barriers and provides space and tools to successfully break down barriers, realize the truth and unleash harmony. Based on activities for a new book, this session is an invitation to come work on your powers to face obstacles and barriers.

3:30-4:00 p.m.

Showcase Exhibits

The Commons

4:05-4:30 p.m.

Student Track Closing with Caty Davis, Miss Tennessee 2017

Morgan

Tuesday, March 13, 2018

Schedule at a Glance

7:30 AM – 8:30 AM	Breakfast
7:45 AM – 9:00 AM	Showcase Exhibits
8:00 AM – 8:45 AM	Morning Plenary with Service Project
9:00 AM – 2:00 PM	AmeriCorps Opioid Intervention Summit (closed)
9:00 AM – 10:15 AM	WORKSHOP SESSION #4
10:30 AM – 11:45 AM	WORKSHOP SESSION #5
11:45 AM – 12:00 PM	Showcase Exhibits
12:00 PM – 1:00 PM	Lunch Plenary with Sharon Shields
1:00 PM – 1:30 PM	Showcase Exhibits



Tuesday, March 13, 2018 Details

7:30-8:30 a.m.

Breakfast

Champion Ballroom

7:45-9:00 a.m.

Showcase Exhibits

The Commons

8:00-8:45 a.m.

Morning Plenary with Service Project

Champion Ballroom



Rise Against Hunger is engaging volunteers in the movement to end hunger by the year 2030. Join us as we prepare a shipment of 20,000 meals for emergency response and community development efforts. These meals will contribute to Rise Against Hunger's goal of distributing 75 millions meals to more than 40 countries in 2018.

9:00 a.m. -2:00 p.m.

AmeriCorps Opioid Intervention Summit (Closed Meeting)

Saddlebred

9:00-10:15 a.m.

WORKSHOP SESSION 4

Teapot Diplomats

Lori Kissinger, Middle Tennessee State University

Highland

The Teapot Diplomat program was developed in 2016 from a concept by a member of the US State Department. Teapot Diplomats are individuals with disabilities who use the arts to open community conversations and use their art to help others. The program is community based, but relies on many students doing service-learning to assist with workshops and events. In this session, participants will learn more about the Teapot Diplomat program, connect how service is used both by the individuals

with disabilities and the college students, and participate in a teapot diplomat activity. At the end of the program, participants will become Honorary Teapot Diplomats.

Building Sustainable Community Partnerships

Ebony Lott, Tennessee State University Extension
Morgan

Effective partnerships between the community and other organizations require willingness and commitment. Sustainability skills and environmental awareness are needed in many career fields. A strong relationship between the people in the community and organizations with similar goals and missions provides the best support to decrease the issue in that area. Both sides of the partnership have what it takes, but must be willing to make it work. Strong sustainable community partnerships would be able to provide a rich collection of resources that could be used to strengthen the social and economic fabric of the community or address a common goal to help resolve a concern. While we cannot plan for every eventuality along the way, this workshop will provide some simple steps to building a sustainable community partnership.

10:30-11:45 a.m.

WORKSHOP SESSION 5

Writing Towards Change: Empowering Student Advocacy through Service-Learning in English Composition Courses

Jessica Dean, Mississippi State Community College
Franklin

We can empower students to become advocates for change in their community by incorporating service-learning in English Composition classes. This workshop will demonstrate a variety of dynamic models for incorporating service-learning as a method of experiential learning, academic research, and civic engagement that aligns with course objectives for college-level English composition courses including Argumentation and Rhetorical and Literary Analyses, from reading selections to high and low stakes writing assignments. This workshop will provide suggestions for engaging and supporting community partners, contextualizing the models for student population (e.g. dual enrollment, basic/remedial courses), and prioritizing diversity and inclusion in a culturally sustaining pedagogy. Attendees will participate in ideation to imagine the possibilities for employing these strategies in their own institution, whether their service-learning is an institutionally-supported or grass-roots effort. Though this course will focus on English Composition, other disciplines are welcome.

Mission and Message: Growing a Great Volunteer Organization from the Ground Up

Emily Gonzalez, UT/TSU Extension Knox County
Highland

What are we all about? Casting a vision and defining a mission for your volunteer organization is key to recruiting and retaining the right volunteers. Creating a positive community within which those volunteers can thrive is the context in which those volunteers will grow and learn together. Coming back to your mission will keep people on track, and rewarding your volunteers with genuine recognition and thanks will reinforce and renew their passion for the mission and the valuable work they do. Come learn from this case study of how we grew our active volunteer base by 1,600% in eight years, receiving state and international awards for excellence along the way.

Living Into Our Stories

Jackie Hansom, Write Creations, LLC
Susan Ragsdale, Write Creations, LLC
Ann Saylor, Write Creations, LLC
Morgan

Everyone has a story. These experiences shape us: our values, our beliefs, and our attitudes. They are the foundation for how we show up in the world and engage in service. Cultures are built on stories. Families pass on stories from generation to generation. The best stories are the ones we know to be true for ourselves; the ones we author, know and own. Sharing our own stories with others creates a rich tapestry of diversity, connection and understanding. Based on a new book, this workshop shares different story-telling techniques and prompts geared for discovering more about self and others. Participants will learn the art of asking questions and listening as they take on roles of both listener and storyteller. And, they will walk away with tools they can use to engage with others to share their service journeys.

11:45 a.m.-12:00 p.m.

Showcase Exhibits

The Commons

12:00-1:00 p.m.

Closing Lunch Plenary with Sharon Shields, Vanderbilt University

1:00-1:30 p.m.

Showcase Exhibits

The Commons



Corporate Social Responsibility Agenda (Closed Meeting)

Monday, March 12, 2018

TIME	EVENT	LOCATION
7:00-9:00 a.m.	Registration	Registration Desk
8:30-9:00 a.m.	Breakfast	Champion Ballroom
9:00 a.m.	Opening Plenary	Champion Ballroom
9:35-10:35 a.m.	Session 1: Why Corporate Citizenship?	Highland
10:45-11:45 a.m.	Session 2: Innovations in Employee Volunteerism Programs	Highland
11:45 a.m-12:45 p.m.	Lunch Plenary	Champion Ballroom
1:00-1:45 p.m.	Session 3: Corporate Giving & Community Relationships (Part 1)	Highland
2:00-2:30 p.m.	Networking & Coffee Break	Highland
2:30-3:30 p.m.	Session 3: Corporate Giving & Community Relationships (Part 2)	Highland
3:40-4:00 p.m.	Closing and Certificates	Highland

7:00-9:00 a.m.

Registration

Registration Desk

8:30-9:00 a.m.

Breakfast

Champion Ballroom

9:00 a.m.

Kick-Off Plenary with Caty Davis, Miss Tennessee 2017

Champion Ballroom

9:35-10:35 a.m.

WORKSHOP SESSION 1

Why Corporate Citizenship?

Missy Acosta, Delta Dental of Tennessee

Susannah Berry, Jackson

Kim Sasser Hayden, Comcast Cable Communications, Inc.

Shantrelle Johnson, Advance Financial

Highland

Corporate social responsibility (CSR) is a term used to describe a company's efforts to improve society in some way, but a commitment to CSR offers many direct benefits to the company. This session will focus on the benefits of establishing or improving a CSR strategy, and new ideas and insights in corporate citizenship.

10:45 -11:45 p.m.

WORKSHOP SESSION 2

Innovations in Employee Volunteerism Programs

Annette Brun, Scripps Networks Interactive

John Doerge, Deloitte

Velvet Graham, ServiceMaster

Leigh Stevens, Tractor Supply Company

Highland

Research shows that employee volunteerism programs boost morale and employee engagement. Learn more about the best ways to implement, manage, or strengthen a company volunteerism program, as well as other internal ideas to connect employees to the community and foster employee satisfaction.

11:45 a.m.-12:45 p.m.

Lunch Plenary with Jeremy Kane, Long Road Partners

Champion Ballroom

1:00-1:45 p.m.

WORKSHOP SESSION 3

Corporate Giving & Community Relationships

Amy Grow, International Paper

Rebecca King, Nashville Predators

Heather Vincent, Bank of America

Scott N. Wilson, BlueCross BlueShield of Tennessee

Highland

Part 1: Corporate Giving Strategy

Corporate giving is an important way for companies to give back to communities, and it can be done in a variety of ways. Panelists will discuss building new partnerships, the different ways to give, and strategies (the Who, Where, and Why) to determine charitable giving.

2:00-2:30 p.m.

Networking and Coffee Break

Highland

2:30-3:30 p.m.

Corporate Giving & Community Relationships

Part 2: Successful Community Relationships

Highland

Strong partnerships between nonprofits and businesses enable both to achieve their goals and make a greater impact. For Part 2, panelists will focus on best practices for successful corporate/non-profit relationships. *This session is open to all conference attendees.*

3:40-4:00 p.m.

Closing and Certificates

Highland

Showcase Exhibits

Advance Financial

Advance Financial currently operates more than 70 locations providing financial services across Tennessee. Advance Financial believes in being involved in and supporting their communities. They provide scholarships to advance student's education, financial support and sponsorships to 501(c)(3) organizations, and provide their more than 600 employees with 40 hours of paid Volunteer Time Off each year to volunteer in their communities.

Community Action through Loss: Suicide Prevention

Joanne Perley, Tennessee Suicide Prevention Network

Suicide touches us all to a varying degree, whether in our personal or professional lives. Those who have been impacted are often those who work to prevent suicide. This showcase will address attitudes towards suicide and how to recognize the warning signs of those in our communities.

Cyber Seniors – Service-Learning Project

Savitha Pinnepalli, Chattanooga State Community College

Cyber Seniors is an on-campus Service-Learning project presented by Savitha Pinnepalli's College Success –Information Technology students. This project provides 1:1 computer skills training to adult participants, the "Cyber Seniors," by partnering them with a college student mentor. The students interview the participants to identify the current technology skills of each participant and provide customized computer skills training for each participant based on their needs. This is a free opportunity for those who need assistance learning computer skills.

The Educators' Cooperative

Greg O'Loughlin, Director, Educators' Cooperative at USN

The Educators' Cooperative is a network of educators who teach in Nashville's public, private, and charter schools. After creating a cohort during a week-long summer workshop where teachers learn protocols for collaboration, support, teaching, and sharing, educators visit schools all over the city, once a month to continue the conversations and collaboration. High school and college students work with teachers of all subjects and grades to help plan and facilitate the activities of the summer workshop. Throughout the school year, participating teachers volunteer to visit classrooms and schools across sectors to provide observations and feedback in order to help share best practices in teaching and learning on behalf of all of Nashville's students.

Food for Thought and Action: Volunteer State Community College's Project Food

Talia Koronkiewicz, Kelly Ormsby, Tabitha Sherrell, Michelle Vandiver-Lawrence, Kenny Yarbrough, Volunteer State Community College

Volunteer State Community College's Project: Food, brings together students, faculty, staff, and community partners to foster collaborative learning and inspire civic engagement. In 2015, an interdisciplinary group of faculty began hosting Food Day during the college's annual Fall Festival, in concert with International Food Day. The agenda included community service projects, panel and poster presentations of student projects, and local food advocates. Since that initial launch, the event

has expanded and serves as a central event for service-learning projects across the curriculum, focusing discussions on cultural diversity, sustainability, social justice, and food insecurity.

Healthy Connections: Breaking Out of Organizational Silos to Tackle Food Insecurity in Knox County

Matthew Gabb, Knoxville-Knox County CAC Volunteer Assisted Transportation

Sara Keel, Mobile Meals/Beardsley Farm

Sally Buice, Nourish Knoxville

Food insecurity is not just a lack of a grocery store, but a lack of transportation, of education, of financial security, of community involvement. How can we break out of our organizational silos and look not just at our one piece of the problem, but make system-wide changes in Knoxville? According to Second Harvest Food Bank, 200,000 of our neighbors in East Tennessee will go hungry today. The goal is to start with the resources and services of Volunteer Assisted Transportation, Mobile Meals, Beardsley Farm, Nourish Knoxville, and the Office of Neighborhoods to begin building a stronger network of food security connections in Knox County, with projects such as group trips for low-income seniors to the farmers market, mobile markets, low-income CSAs in corner stores, and communitywide surveys. By combining the resources of all these organizations, we can be more innovative in the fight against hunger in Knox County.

How to Introduce Faculty, Staff, and Students to Community Service Organizations and Have Fun, Too

Shawn Brabham & Cassandra Nice, Chattanooga State Community College

The Volunteer Fair was developed as a fun, low-stress setting where faculty could connect with local nonprofit organizations to identify potential partners for service-learning projects for the classroom. The event was also designed to connect students, specifically TNPromise students, to organizations that they may volunteer, intern, or potentially work for. This tri-fold presentation will outline how this idea was brought to fruition – from start to finish. It will include the event timeline, application form, feedback from community partners and students, as well as plans for fall of 2018. Each individual who visits the table will have the option to leave with a toolkit to take the idea back to their campus for implementation.

Interactive Games & Storytelling with Write Creations Group, LLC

Write Creations Group, LLC is hosting an interactive booth where participants can take a moment for fun and reflection. Tools crafted by staff will be on hand to offer quick, gamesy-esque challenges for a brain break. Participants will be invited to share how they see themselves as change agents in the world, telling a story of how they have made a difference, sharing a quote that helps them thoughtfully serve others and/or describing a favorite reflection tool. Selected stories, quotes and tools will be used in an email series sent out by Write Creations Group, LLC to inspire and support service/service-learning activists in their journeys to improve the world around them.

Lions Quest

Penny Willis, Lions Clubs International Foundation

Lions Quest has provided programs focusing on service-learning, character development, substance and violence prevention, and social and emotional learning for more than 10 years in Tennessee. Learn more about Lions Quest curricula that moves students beyond the classroom to foster civic responsibility and build essential social, emotional, academic, and workplace skills.

Project Return: New Beginnings for People Returning to our Community After Incarceration

Christine Meyer, Project Return

Project Return focuses on the success of men and women who are returning from incarceration to our community. Thousands emerge from prison in Tennessee each year with nothing more than the shirts on their backs and their desire to make a better life for themselves. Their main focus is employment, which is the best predictor of their success, and a holistic approach to helping them along their path to a new beginning. Project Return is passionate about educating the community about mass incarceration, its effect on communities, and its effect on individuals who seek a fresh start, but lack resources to help them get there.

Promoting Community Engagement and Service-Learning in Small Municipalities

Danielle Gerlach & Jessica Wykoff, City of Oak Ridge Stormwater Division

The City of Oak Ridge began The Healthy Waters Program in order to engage the community through education and volunteering. As a smaller municipality, unique challenges arise with public engagement. This exhibit will outline and explain what has and has not worked in engaging the public as well as present the many benefits that have resulted from these efforts. The program has become incorporated in the local schools, focusing on water quality and stormwater through hands-on activities and service-learning projects. Specifically, AmeriCorps, the University of Tennessee, and Oak Ridge High School have worked together and utilized the on-site rain garden and wetland to promote hands on learning.

Tennessee Scholars

Ruth Woodall, Tennessee Scholars

Tennessee Scholars is a workforce development program that begins in the 9th grade by requiring a defined course of academic classes as well as volunteer service, discipline, and attendance. Tennessee Scholars will provide information and giveaways to help students become aware of an honor that requires volunteer service for recognition.

Tennessee Service-Learning Consortium

Consortium Members

The Tennessee Service Learning Consortium (TN-SLC) is a non-profit membership association of colleges and universities committed to promoting active citizenship as an aim of higher education. The TN-SLC will serve as a key partner to other state efforts in creating solutions for higher education challenges of access, equity, and accountability while promoting engaged citizenship. Founded by institutional service learning representatives across the state, the TN-SLC provides leadership in advocating, supporting, and increasing student involvement in academic and co-curricular-based public service.

Volunteer Tennessee

Volunteer Tennessee Board Members

Come speak to board members from Volunteer Tennessee, the Governor's Commission on Volunteerism and Service, to learn about opportunities to be involved with Volunteer Tennessee and how to apply to become a board member.

Acknowledgements

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Terry Silver, University of Tennessee at Martin
Jim Snell, Volunteer Tennessee
Melanie Vincent, Volunteer East Tennessee
Jordan Waldron, Crosslin Certified Public Accountants
Betty White, University School of Nashville

Our Student Track Committee:

Rachel Baker
Chris Bryson
Will Dalton
Haley Harris
Elijah Hong
Hannah Laibinis
Danny Lawson
Kendall Martin
Cyntasia Palmer
Emily Pennington
Jacob Wade

Our Conference Volunteers



Making the world a better place begins with getting involved in it. State Farm® proudly supports the Tennessee Conference on Volunteerism and Service-Learning and your work to bring people together to build a stronger community and brighter future.

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